

# TQUK Factsheet

## T Level Foundation Course in Sales, Marketing, and Procurement

| Course Information           |  |
|------------------------------|--|
| Course title:                | TQUK T Level Foundation Course in Sales, Marketing, and Procurement  |
| Course type:                 | Level 2 TQUK Endorsed Course (unregulated)   |
| Target audience:             | Students aged 16-19 with the potential to progress onto a T Level with the extra support and preparation that an additional year can provide |
| Guided learning hours (GLH): | 150  |
| Grading model:               | Pass/Fail  |
| Course fee:                  | £45  |

### The features of a T Level Foundation Course

**Preparation for T Levels:** a one-year course, completed as part of a foundation year, designed to provide students with a strong foundation in the knowledge and skills directly relevant to their chosen T Level route, preparing them for level 3 study.

**Development of Core Skills:** the course embeds essential English, maths, and digital skills, ensuring that students develop literacy and numeracy skills that are key to academic success and in the workplace.

**Workplace Experience:** students will benefit from a work experience opportunity or experience of a simulated work environment, providing an opportunity to apply their learning in a practical context.

**Professional Behaviours:** The course introduces students to professional behaviours expected in the workplace, including communication, teamwork, and time management.

**Progression Opportunities:** Successful completion of the Foundation Course, together with the other components of the foundation year to include English and maths, will support students to progress to a T Level, apprenticeship, or employment.

### Focus of the Sales, Marketing, and Procurement T Level Foundation Course

- introduces core theories, concepts, and principles relevant to the T Level in Marketing
- develops technical skills such as research and asset creation linked to marketing practice
- builds transferable skills including communication, numeracy, and digital skills applicable in wider business contexts
- provides insight into marketing occupations, such as brand and promotional management, and their working environments
- highlights collaboration with sales, operations, PR, IT, and interactions with external partners.